5-2 Milestone Four: Enhancement Three: Databases

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Due: February 7, 2021

1. **Narrative**

In the included documentation, I included my final project for DAT-220: Fundamentals of Data Mining. In this final project, I had to analyze a business problem concerning sales of Bubba Gump Shrimp Co. To solve this problem, I created databases of their different sources of sales revnue. This included in-person sales and online web-store sales. Through viewing these databases and analyzing the data from them, it became clear that their online sales wree more successful than their in-person sales.